

TEAM Jenifer



Weldon Williford
Broker-in-Charge,
REALTOR, Owner
Webmaster
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"Committed to Professional Service"

919-778-8481

Closing Coordinator

Phone: Ext. 4

Ruth Anne Harris

Broker, REALTOR

Phone: Ext. 3

A True Leader



Jenifer Williford
Broker, REALTOR, Owner

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Master Negotiator, Problem Solver, Quality Control, Team Leader, & A Listening Ear.

These are just a few of the qualities that make Jenifer Williford, REALTOR a valuable asset to her clients. Every great team needs a great coach and recruiter. Jenifer has put together a highly motivated, intelligent, and personable team that is ready, willing, and able to give first class service to all of her clients. While her team members handle the day-to-day activities, Jenifer still takes care of the most important aspects of your transaction. Whether it be pricing & staging your house to sell or getting the best deal possible as a buyer or seller, Jenifer will be by your side so you are never alone to fend for yourself. Jenifer prides herself in always striving for perfection and always looking for ways to improve service. A highly trained, well-coached group of individuals, Team Jenifer is more efficient and able to deliver more service than any individual agent ever can.

The Sales Team

Ruth Anne Harris Ext. 3

The Sales Team is comprised of the *Buyer's Agents* that work in close conjunction with Jenifer to show buyers the right properties and be available to help the buyer with any immediate needs. Jenifer and her team will often discuss the needs of a particular buyer and what properties would fit them and their families. The *Buyer's Agents* answer office phone calls for buyers obtaining property information, scheduling showings and assist the buyer with obtaining financing if necessary. *Buyer's Agents* are generally available 7 days a week to assist homebuyers.

Open Houses

The *Buyer's Agents* also hold open houses for Team Jenifer. This allows the agents to meet potential homebuyers and allow the agent to start assisting right away should an individual decide to purchase the home being opened or wish to search for other properties on the market.

Testimonials

"Thank you so much for your kindness and thoughtfulness! We appreciate all the work you put into selling our house. We wish the very best for you and your business and also hope you will look us up at our new home in the future. We enjoyed getting to know you and your staff."

Ned and Rita H.

"Jenifer, thank you so much for everything. You made buying and selling such a great experience! We love our new home!"

Tom and Jenn C.

"I really appreciate you being there for me through this process and, because of you, it has been a very pleasant experience."

Brittany S.

"You are the best REALTOR we have experienced in 9 house transactions! Thanks for taking care of us!"

The Lake's

The Support Team

The Support Team is the heartbeat of the organization. Sometimes, the most important thing is what you don't see. When a home is sold and the sales transaction goes smoothly, you know the support team has done their job. The support team is comprised of the *Closing Coordinator, Marketing Manager, Web Master, and Broker-In-Charge*.

Closing Coordinator-
Ext. 4

The *Coordinator's* primary responsibilities are from the time of contract to closing. The *Closing Coordinator* orders inspections, home warranties, and communicates with the closing attorney to produce a HUD or closing statement. The statement receives final approval from Jenifer who also goes to closing to assure everything goes smoothly at the attorney's office.

Marketing Manager-

The *Marketing Manager's* primary responsibility is to make sure all aspects of home marketing are in order to assure a rapid home sale. The *Marketing Manager* maintains and develops print advertising, creates all marketing materials, takes photos for the MyGoldsboroAgent Home Viewer-Virtual Tour, maintains proper signage, maintains MLS listings, and coordinates with the Web Master to assure all information on the web is up-to-date and correct.

The Support Team (cont.)

Web Master-Weldon Williford
Ext. 5

The *Web Master* is responsible creating the beautiful, custom web pages that showcase Team Jenifer's homes. The *Web Master* creates the virtual tours, ensures that information is updated in a timely manner, and develops new and exciting ways for home buyers and sellers to interact with the MyGoldsboroAgent.com and MyTriangleAgent.com websites.

Broker-In-Charge-Weldon Williford
Ext. 5

The *Broker-In-Charge* handles the regulatory and bookkeeping functions for Team Jenifer. The *Broker-in-Charge* makes sure all escrows are accounted for properly and are available for closing. The *Broker-in-Charge* also stays abreast of all the newly changing license laws and assures that Team Jenifer is in compliance with North Carolina license laws and the REALTOR code of ethics.

A Unified Team

Team Jenifer works as one unit with one goal, to ensure a smooth home sales transaction. Although each Team member has their primary responsibilities, they are always willing to jump in and help one another to assure the care of Team Jenifer's buyer and seller clients.

The Demands of Luxury

Luxury-style properties demand comprehensive, custom-tailored marketing services for sellers. Luxury homebuyers demand a knowledgeable agent and detailed information gathering. Team Jenifer is equipped and ready to serve.